

## Lifetime Impact Statement

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## **Power Direct Marketing**

Power Direct Marketing customers have collectively offset 226,551 lb of paper consumption by reforesting 2,726 standard trees on the PrintReleaf Exchange.

CHANNEL ID ACT\_D9DD2928C9A3

DATE JOINED 2022-01-04



226,551

LB OF PAPER OFFSET



2,726

STANDARD TREES REFORESTED

## GLOBAL IMPACT

| Reforestation Project |                        | Trees |
|-----------------------|------------------------|-------|
| <b>•</b>              | California (Mendocino) | 2,419 |
|                       | Canada                 | 185   |
| 0                     | Tanzania               | 89.12 |
| <b>•</b>              | Romania                | 22.39 |
| 0                     | California (Lassen)    | 10.54 |
| Total Trees           |                        | 2,726 |

